

Printality Fair Use Policy

PRINTALITY PTY LTD (ABN 37 664 837 003)

INTRODUCTION

This Fair Use policy applies to Printality Services.

It is important to Printality that all eligible Printality customers are able to access our services. Accordingly, we have devised a Fair Use Policy which applies to:

- a) usage of Printality services and plans; and
- b) any promotions or services which are advertised by Printality as subject to the Fair Use Policy ("Fair Use Promotions").

We reserve the right to vary the terms of the Fair Use Policy from time to time.

Printality may rely on the Fair Use Policy where:

- a) your usage of Printality services is unreasonable; or
 - b) your participation in a Fair Use Promotion is excessive or unreasonable, as defined below.
-

UNREASONABLE USE

It is unreasonable use of Printality services where your use of Printality services is reasonably considered by Printality to be excessive, fraudulent or to adversely affect the Printality Network or other Printality customers' use of or access to a Printality service or the Printality network.

It is unreasonable use of a Fair Use Promotion where your participation in a Fair Use Promotion is reasonably considered by Printality to be excessive, fraudulent or to adversely affect the Printality network or another Printality customer's use of or access to a Printality service or the Printality network.

Among other things, "fraudulent use" includes resupplying a Printality Service without Printality's consent so that someone else may access or use Printality Data Services or take advantage of a Fair Use Promotion.

OUR RIGHTS

Where you are in breach of this Fair Use Policy, Printality may contact you to discuss changing your usage so that it conforms to this Fair Use Policy.

If, after Printality has contacted you, your excessive or unreasonable use continues, Printality may, without further notice to you:

- a) suspend or limit the service (or any feature of it) for any period we think is reasonably necessary; and/or
- b) terminate your agreement with Printality.